



Carousel

ELMER ROSES

Wholesale Catalog

1955 - 1956

ROSE VARIETIES RECEIVING HIGHEST RATINGS

Compiled from a survey made by the American Rose Society which was completed in 1954, and published in the American Nurseryman Magazine, April 1, 1955.

Name	Rating	Number Reports	Class
Peace	9.6	1890	HT
Crimson Glory	9.1	1577	HT
Paul's Scarlet Climber	9.1	825	LC
Charlotte Armstrong	9.0	1532	HT
Betty Prior	9.0	538	FL
Fashion	8.9	1356	FL
Frensham	8.9	229	FL
Carrousel	8.9	202	FL
Cl. Mrs. Sam McGredy	8.9	141	CHT
Red Pinocchio	8.8	609	FL
New Dawn	8.8	598	LC
Helen Traubel	8.7	1047	HT
Chrysler Imperial	8.7	509	HT
Dr. W. Van Fleet	8.7	373	LC
The Fairy	8.6	294	FL
Cl. Etoile de Hollande	8.6	245	CHT
Mermaid	8.6	213	NBC
City of York	8.6	177	LC
Eutin	8.6	141	FL
Independence	8.5	205	FL
Cl. Cecile Brunner	8.5	149	CFL
Tallyho	8.4	960	HT
Vogue	8.4	807	FL
Mme. Henri Guillot	8.4	731	HT
Dainty Bess	8.4	298	FL
Cl. Picture	8.4	153	CHT
Sutter's Gold	8.3	1182	HT
Donald Prior	8.3	387	FL
Cl. Crimson Glory	8.3	371	CHT
Buccaneer	8.3	318	HT
Else Poulsen	8.3	297	FL
Sweet Fairy	8.3	145	Min.
Rubaiyat	8.2	974	HT
Floradora	8.2	700	FL
Rosenelfe	8.2	443	FL
Pink Bountiful	8.2	364	FL
Cl. Christopher Stone	8.2	105	CHT
Cl. Dainty Bess	8.2	104	CHT
Etoile de Hollande	8.1	1289	HT
Eclipse	8.1	1194	HT
Christopher Stone	8.1	1072	HT
Nocturne	8.1	1037	HT
Blaze	8.1	842	LC
Grande Duchesse Charlotte	8.1	700	HT
First Love	8.1	429	HT
Permanent Wave	8.1	238	FL
Harison's Yellow	8.1	233	HFT
Mme. Gregoire Staechelin	8.1	164	LC
American Pillar	8.1	160	LC
Orange Triumph	8.1	140	Pol.

ELMER ROSES

6708 North San Gabriel Blvd.

San Gabriel, California

ATlantic 7-9222

CONSTANCE A. ELMER, "Owner"

GROWING FIELDS LOCATED IN SMOG FREE TULARE COUNTY.

"OUR AIM QUALITY"

MEMBER OF

California Association of Nurserymen

American Association of Nurserymen

American Rose Society

Pacific Rose Society

ORDERS will be filled in their rotation—**BE EARLY.**

PRO-RATA

All orders are necessarily subject to pro-rate. It is almost impossible to have a complete count in our fields, of plants not complete in growth. Unexpected tragedies sometimes occur.

We reserve the right to fill our orders, pro-rata.

TERMS:

2% 15 Days; 30 Days Net; 60 Days by advance arrangements.

CALIFORNIA DELIVERY—Orders confirmed prior to digging season are routed and shipped without cost to any point in California from Sacramento and San Francisco to San Diego. Collect shipments are made thereafter by Commercial carrier as designated.

BUSH SHIPPING OUT OF STATE—Middle West & Eastern POOL CARS ONLY—leaving in January and February of 1956. 3c per bush freight charge to customer. Balance assumed by Elmer Roses. (No packing charge other than boxes which are invoiced at cost). Other out of State shipments F.O.B. TULARE, Calif.

TREE SHIPPING OUT OF STATE—F.O.B. Tulare, Calif.

CLAIMS:

Claims must be made within 5 days after receipt of shipment. If an error has been made by us, we take pleasure in making the adjustment.

NON-WARRANTY:

We exercise care to have all roses true to name. Nevertheless, it is understood that should any plant prove otherwise, we shall not be liable for any sum greater than that paid for any plants as may prove untrue.

The patented varieties appearing in this catalogue are sold under license from the PATENT OWNERS.

INDEX



Price List	3
BUSH ROSES	
Red Shades	5-6
Pink Shades	7-8
Clear Yellow and Orange	9-10
White Shades	10
Two-Tone Contrasting	11-12
GRANDIFLORAS	13-14
POLYANTHAS AND FLORIBUNDAS	
Red Shades	15
Pink Shades	16-17-18
Yellow Shades	18-19
White Shades	19
Two-Tone Contrasting	19-20
Salmon and Orange	20
BOUTONNIERES	20
CLIMBING ROSES	
Red Shades	21
Pink Shades	22
Yellow Shades	22-23
White Shades	23
Two-Tone Contrasting	23
TREE ROSES	
38" Standards	24
24" Standards	24
10" Miniature Standards	25
MAP TO TULARE GROWING FIELDS	27

WHOLESALE PRICE LIST

NON-PATENTED BUSH, GRANDIFLORA, POLYANTHA, FLORIBUNDA, BOUTONNIERE and CLIMBER ROSES

**INDICATION OF NON-PATENTED VARIETY
UNDER INDIVIDUAL DESCRIPTIONS.

Please order in Multiples of (10). Quantity rate on non-patents determined by total order.

	Grade #1	Grade #1½	Grade #2
10 to 100	\$.50	\$.40	\$.30
110 to 500	.49	.39	.29
510 to 1000	.48	.38	.28
1010 to 2500	.47	.37	.27
2510 & Up	.46	.36	.26

PATENTED BUSH, GRANDIFLORA, FLORIBUNDA & CLIMBING VARIETIES

(Patented variety indicated either by Patent No. or P.A.F.)

RETAIL

	Grade #1 10-19	Grade #1 20-99	Grade #1 100-249	Grade #1 250 Up
3.00	1.80	1.50	1.40	1.30
2.75	1.50	1.37½	1.30	1.20
2.50	1.40	1.25	1.20	1.10
2.25	1.25	1.12½	1.05	.95
2.00	1.10	1.00	.95	.85
1.75	1.00	.87½	.80	.75
1.50	.90	.75	.70	.65

GRADE No. 1½—Retail same as above. Wholesale 20% less.

TREE ROSES 38" AND 24" STANDARDS

Please order in Multiples of (5). Quantity rate determined by total order.

	Grade # 20-99	Grade #1 100-249	Grade #1 250 Up
Patented Tree Roses	\$2.50	\$2.30	\$2.15
Non-Patented Tree Roses	1.85	1.75	1.70
	Grade #1½	Grade #1½	Grade #1½
Patented Tree Roses	\$2.00	\$1.85	\$1.70
Non-Patented Tree Roses	1.50	1.40	1.35

MINIATURE TREE ROSES 10"

	Grade #1	Grade #1½
Patented Varieties	\$1.50 Ea.	\$1.20 Ea.
Non-Patented Varieties	1.35 Ea.	1.10 Ea.

BARE ROOT WHOLESALE

Shipments made starting late December, 1955 and extending to the middle of March, 1956.

NURSERYMEN: For your convenience we have arranged the opposite side of this price list, so that you may cut this page out and use the catalogue for your retail needs.

HELPFUL TO ALL NURSERYMEN! Join a local Rose Society, in addition to your American Rose Society. Attend their monthly meetings. You will obtain valuable information on a subject very important to all of us — ROSES. You can be helpful to this society by sharing your experiences. To our California trade, in your various areas, I would like to suggest a few that the writer is either a member of, or familiar with.

Pasadena Area Pacific Rose Society

Fresno Area Fresno Rose Society

San Francisco Area San Francisco Rose Society



"Important" — If you are not a member of the American Rose Society, Be One At Once! Your membership in this great organization, the largest single-flower society in America, will give you the monthly magazine and 250 page illustrated annual, which cannot be valued in the modest dues of \$4.50 per year. The annual alone is worth this. For a Birthday or Christmas there could be no nicer gift to send to a friend than a membership in this great Rose organization.

Send today for yours — either to Elmer Roses or direct to American Rose Society, 4048 Roselea Place, Columbus 14, Ohio.

* * * * *

*This world that we're alivin' in
Is mighty hard to beat
You get a thorn with every rose,
But ain't the roses sweet?*

BUSH ROSES**Red Shades****Abbreviations used:**(Double—dble.) (Large—Ige.)
(Feet—ft.) (Inches—in.)

		Height	Flower Size	Retail Price
CHARLES MALLERIN. Pat. 933		3 ft.	30-40 petals	\$2.50
Originated in France by Francis Meilland.				
A gorgeous Rose with blooms of midnight crimson velvet. Broad and heavy; very fragrant.				
CHARLOTTE ARMSTRONG. Pat. 455	3-4 ft.	Lge.		\$2.00
An All-American winner and one of the most popular red roses of all time.				
CHRISTOPHER STONE	3 ft.	Semi-dble.		**
"Nearly the perfect rose," says an eminent authority; striking scarlet.				
CHRYSLER IMPERIAL. Pat. 1167	Compact	40-50 petals		\$2.50
1953 A.A.R.S. WINNER. Introduced by Germain's. Abundance of very large high centered flowers on sturdy, medium long stems. Excellent cut flowers. Rich tones of crimson-red, with darker overtones of glowing oxblood red. Long tapering buds; bush is compact, with an abundance of dark green foliage.				
CRIMSON GLORY	2½-3 ft.	Lge. semi-dble.		**
Repeatedly voted the finest brilliant red rose in America.				
ETOILE DE HOLLANDE	3-4 ft.	Dble. 45 petals		**
Best liked red rose in California; dependable and fool proof.				
FANDANGO. Pat. 894	3 ft.	16-25 petals	\$2.00	
Rich deep scarlet; changes as it opens to a bright red. Large petals have a ruffled crisp appearance.				
GRANDE DUCHESSE CHARLOTTE. Pat. 774	4 ft.	Very lge. full	\$2.00	
Rich claret; All-American in 1942; distinguished and regal.				
HADLEY.	3 ft.	20-30 petals		**
One of the old but much loved reds, or rich crimson roses, with real fragrance; very dble, well formed buds and blooms with good, rich green foliage. Has enjoyed popularity for forty years.				

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Cooperation is not a sentiment—it is an economic necessity.

—Charles Steinmetz

Red Shades

BUSH ROSES

	Height	Flower Size	Retail Price
HEART'S DESIRE. Pat. 501	3-4 ft.	Lge. dble. 30 petals	\$1.75
All-American winner in 1941. Big red rose on a husky, ever blooming plant.			
MIRANDY. Pat. 632	2½ ft.	Lge. dble. 40-50 petals	\$2.00
A.A.R.S. Big double dark red, best in the warmer interior districts; spicy fragrance.			
NIGHT	3 ft.	20-30 petals	**
Known to most all rose lovers for its long pointed buds, high centered; very fragrant; blackish crimson, shaded with maroon. Full and bushy type of bush.			
NOCTURNE. Pat. 713	3-4 ft.	Lge. semi- dble.	\$2.00
Brilliant cardinal-red rose. Fragrant; long stems, splendid for cutting. Very hardy.			
PRESIDENT EISENHOWER. Pat. 1217	2½-3 ft.	35-40 petals	\$2.00
This is a modern "American Beauty" of a Rose of medium red. Large ovoid buds open to 4-5 inch blooms with rich, unfading rose- red brilliant petals. Blooms come singly on strong stems. Continuous bloom on a bush plant with few thorns; dark green, disease resistant foliage. Carries a sweet, old-rose fragrance. President Eisenhower is a won- derfully fitting choice of name for this Rose that so happily combines brilliance, charm and dependability.			
RED RADIANCE	2-3 ft.	20-24 petals	**
Light Crimson sport of Radiance.			
RED TALISMAN	2-3 ft.	Lge. dble.	**
Cerise-red; abundant bloom on good stems.			
TEXAS CENTENNIAL	3-4 ft.	Lge. semi-dble.	**
Sport of Pres. Hoover; brick red with lighter center; extremely long stems; continuous bloom.			

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*All those who love nature, she loves in return, and will richly reward,
not perhaps with the good things, as they are commonly called, but
with the best things, of this world—not with money and tile, horses
and carriages, but with the bright and happy thoughts, contentment
and peace of mind.—John Lubbock*

BUSH ROSES**Pink Shades**

	Height	Flower Size	Retail Price
CAPISTRANO. Pat. 922	3 ft.	40-50 petals	\$2.00
A.A.R.S. Deep, rich shade of rose pink in bud and fully open flower; strong growing rose; lasting fragrance; producing many blooms on long stems.			
COUNTESS VANDAL	2-2½ ft.	Lge. dble.	**
Brilliant pink and salmon, suffused yellow, at base; distinctive form.			
DAINTY BESS	3 ft.	Single	**
Dusky pink with crimson stamens. One of the finest single roses.			
FIRST LOVE. Pat. 921	2-3 ft.	20-30 petals	\$2.25
Dainty light rose-pink in color; shading to dawn pink; long, slender urn-shaped buds are borne singly on a long stem. Light fragrance.			
HELEN TRAUBEL. Pat. 1028	3 ft.	Lge. 27 petals	\$2.50
A.A.R.S. 1951-1952. Light sparkling pink, color varies with the weather; more often a luminous apricot; unusually large and long buds; the half-open flower and the fully-opened blooms display the lovely color in a lavish way. Very large vigorous bush.			
HENRY FORD. Pat. 1218	3-4 ft.	25-30 petals	\$2.25
This new introduction of Howard & Smith is a cross between The Doctor and Pink Dawn and brings to rose lovers a pink Rose that has the best qualities of its parents. The buds are longer than The Doctor, with that same clear peach-pink color; intense fragrance; bushes are strong growers.			
J. OTTO THILOW	2-3 ft.	Lge. dble.	**
One of the finest pink roses; large full blooms high centered glowing rose-pink flowers. Very vigorous with an abundance of thick leathery foliage.			
MISSION BELLS. Pat. 923	3 ft.	Medium	\$2.00
A.A.R.S. Glowing salmon, opening to clear shrimp pink color; vigorous; buds pointed; delicate tea fragrance.			

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Today is yesterday's pupil.—Franklin

BUSH ROSES

Pink Shades

	Height	Flower Size	Retail Price
PICTURE Famous for its fine form; clear rose pink.	2 ft.	Very dble.	**
PINK RADIANCE 46 years ago this one was born; the lovely pink radiance; so very vigorous; dependable.	3-5 ft.	24-30 petals	**
SANTA ANITA. Pat. 539 Soft velvety pink; highly regarded.	3½ ft.	Lge. dble.	\$1.50
SHOW GIRL. Pat. 646 Deep pink exhibition rose; one of the best. Flourishes in all climates. Lovely buds on long stems.	3-4 ft.	Lge. semi-dble.	\$2.00
SUSAN LOUISE "One of the most valuable roses in existence." Justifies the term "ever blooming." Soft pink.	4-5 ft.	Semi-dble.	**
TIFFANY. Pat. 1304 1955 All-American Rose Selections Award given to Howards of Hemet; another winner for our friend Bob Lindquist. TIFFANY is a beautiful phlox pink Hybrid Tea Rose producing blooms of outstanding quality. The long pointed buds are deep pink with golden yellow shading at base of petals. The flower opens to perfectly formed, double, highcentered blooms of a pleasing shade of pink with petals of heavy texture and exceptional lasting qualities, produced singly on long strong stems. This Rose is noted for its outstanding fragrance. The plant has an upright habit with very vigorous growth and dark green foliage.	3-4 ft.	Dble.	\$2.75
THE DOCTOR One of the truly lovely pink roses; satiny pink. Very large blossoms when fully opened, and possibly the most fragrant of the pink roses.	2-3 ft.	30-35 petals	**

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Die when I may, I want it said of me by those who knew me best that I always plucked a thistle and planted a flower where I thought a flower would grow.—Abraham Lincoln

BUSH ROSES

Clear Yellow and Orange

		Height	Flower Size	Retail Price
CROWN OR GOLD	An offspring of good old Joanna Hill; long pointed buds open to large, double, deep gold blooms, on strong stems. Very vigorous.	4-5 ft.	Lge. dble.	**
ECLIPSE	Famous for its exceptionally long, curling buds of unchanging deep gold, on good cutting stems.	4 ft.	Very lge. dble.	**
FRED EDMUND'S Pat. 731	A.A.R.S. Beautiful deep orange; rated by the American Rose Society among the country's best roses.	2½ ft.	Semi-dble. 20 petals	\$2.00
LOWELL THOMAS . Pat. 595	Large, well shaped buds of clear canary yellow, free bloom.	3-3½ ft.	Lge. dble. 35-40 petals	\$2.00
McGREDY'S YELLOW	Large bright buttercup yellow with all the sturdy plant habits of the famous McGredy roses.	3 ft.	Lge.	**
MRS. E. P. THOM	Deep, very yellow; dependable and popular.	2½ ft.	Lge. dble.	**
MRS. PIERRE S. duPONT	The pointed buds of medium size with that very warm color or reddish yellow tint; fragrance that speaks of spring; well supported by lovely green glossy foliage, tho it is not a full rose but the semi-dble type giving worlds of blossom. It is a good one.	3-4 ft.	24 petals	**
PEACE . Pat. 591	A.A.R.S. "The Master Rose." Universally acclaimed. Heavy buds of rich yellow, open to enormous flowers; each petal edged with cerise; unfading; improves with age.	3-4 ft.	Very lge. very dble.	\$2.50

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THOUGHTS WE USE

It is by believing in, loving and following illimitable ideals that man grows great. Their very impossibility is their highest virtue. They live before us as the image of that into which we are to grow forever.

—S. Brooke

BUSH ROSES

Clear Yellow and Orange

	Height	Flower Size	Retail Price
SOEUR THERESE	3-4 ft.	25 petals	**
Golden yellow flowers which form on top of a strong cane, splendid for cutting. Long pointed buds richly marked with madder carmine; blooms open to a clear yellow. Good bush and foliage.			
SUN VALLEY. Pat. 1135	3-4 ft.	24-30 petals	\$2.50
This new golden yellow rose, will truly illuminate the rose garden. It is brilliant golden yellow, best described as Guinea Gold. A tall plant, producing long cutting stems; shiny green foliage and delicate fragrance.			
SUTTER'S GOLD. Pat. 885	2½-4 ft.	Lge. dble.	\$2.25
A.A.R.S. Long yellow buds; shaded with coppery orange and vermillion; intense fragrance; bushy; long stems for cutting.			

BUSH ROSES

White Shades

FRAU KARL DRUSCHKI	5 ft.	Lge. dble.	**
One of the older white, but ever popular, with buds that open into large flowers which are snowy white.			
KAISERIN AUGUSTE VIKTORIA	2-3 ft.	Dble.	**
A close rival of Druschki for top honors; persistent bloomer.			
McGREDY'S IVORY	3 ft.	Very lge. dble.	**
Long pointed bud of exquisite form. A show winner.			
SLEIGH BELLS. Pat. 1004	4-5 ft.	25 petals	\$2.00
A good white Rose with large ovoid buds borne singly on lovely long stems, making this a fine cutting rose. The open flowers show a dainty primrose tint at the base of the petals; add to this a lovely fragrance and you will appreciate this white Rose.			
SNOWBIRD	2½-3 ft.	Dble.	**
Produces a large crop of well formed snow white blooms which have a feathery look when fully open. Very popular, especially in Southern California.			

BUSH ROSES

Two-Tone Contrasting

	Height	Flower Size	Retail Price
CONDESA DE SASTAGO	3 ft.	Lge.	**
One of the good bi-color roses; fragrant flowers of raspberry-red in profusion, on a strong plant. This rose will brighten the garden.			
DUQUESA de PENARANDA	4-5 ft.	35 petals	**
Among the older roses, this is one of the loveliest. Long pointed buds of apricot-orange coloring, with delightful perfume, which we love in our roses. It gives a long blooming period. Is a medium size grower, but strong bush with splendid shiny foliage.			
FORTY-NINER. Pat. 792	3-4 ft.	Lge. dble.	\$2.25
This All-American Winner for 1949 is a rare bi-color with inside petals of vivid Orient red; outside chrome yellow; rare is the word. Beautifully formed buds; strong and almost thornless plants.			
GIRONA	3-4 ft.	Lge. dble.	**
This very fragrant, soft red and yellow combination, with good foliage, is a rose with great vigor, giving many blossoms, good for cutting. Some prefer this to Talisman.			
KATHERINE T. MARSHALL. Pat. 607	3½ ft.	Dble. 22 petals	\$1.75
A.A.R.S. Deep, rose-pink, flush yellow; fine cutting stems.			
LOVE SONG. Pat. 1360	3-4 ft.	Very lge. Dble.	\$2.50
Out of Peace comes another lovely rose—so beautifully named, with coloring that could well inspire a "Love Song"—yes, bi-color, rich salmon-pink, with brilliant yellow on the lower third of the petals and lighter yellow reverse. Very large blooms 4½ to 5 inches or more and very dble with 35 to 55 petals. The plant closely resembles Peace in its sturdy habits of growth and strong stems supporting the blooms. Foliage is heavy, deep green. This rose blooms freely and continuously, lasting well and being slightly fragrant, with another virtue of not fading as the bloom opens, but becoming more colorful.			
MARK SULLIVAN. Pat. 599	3½-4 ft.	Lge. dble.	\$1.75
Yellow and Tyrian rose in varying combinations; every bud and flower different; strong, profuse bloomer.			

BUSH ROSES

Two-Tone Contrasting

	Height	Flower Size	Retail Price
MISS ROWENA THOM.	4-5 ft.	40-50 petals	**
Again we look back to 1927 when this very good Rose was introduced; a large six inch very fragrant fiery rose and rosy mauve, with washed gold center. These older varieties are still in great demand, for thru the years they have given much beauty to our gardens.			
MME. HENRI GUILLOT. Pat. 337	2-3 ft.	Lge. dble. \$2.00 30-40 petals	
One of the lovely roses, with bright hues of raspberry-pink, lit with flame, changing to a brilliant water-melon-pink. Splendid shiny foliage.			
MOJAVE. Pat. 1176	3-4 ft.	Lge. \$2.75	
A.A.R.S. Winner for 1953-1954. Mojave has many of the fine points of its parent Charlotte Armstrong. The color is a blend of salmon, apricot and orange and occasionally in cool weather the salmon changes to red, blended with the other two colors. Plants are vigorous, with glossy foliage. A fine rose in the orange color range.			
PRESIDENT HOOVER.	3-4 ft.	Lge. semi-dble. **	
Tall, growing, profuse, semi-double blooms in blended shades of copper and pink; long a popular favorite.			
SATURNIA. Pat. 349	3 ft.	Lge. dble. \$1.75	
A flaming, cardinal-red with reverse yellow and copper on a well shaped, medium growing plant. Free bloomer, with fine form blooms; good foliage.			
TAFFETA. Pat. 716	4-5 ft.	26-35 petals \$2.00	
A.A.R.S. Rose-pink-salmon and apricot tones predominating; delightfully fragrant; large glossy foliage.			
TALISMAN	2½-3 ft. Dble.	**	
Golden yellow and ruddy copper; long famous and popular everywhere.			

* * * * *

Duty makes us do things well, but love makes us do them beautifully.

—P. Brook

GRANDIFLORA ROSES

"The New GRANDIFLORA CLASS consists of varieties relatively tall in growth, free flowering, often with many flowers in clusters but with individual stems long enough for cutting. The flower size, tho not necessarily as large as hybrid teas, is larger than the average Floribunda, with Hybrid Tea Standard for bud and flower form." Carrousel was the first new variety to fit into this new class.

	Height	Size Flower	Price Retail
BUCCANEER. Pat. 1119	4-5 ft.	26-35 petals	\$2.50
This brilliant unfading yellow rose, produced on tall growing plant, makes a lovely background for the rose garden. Long pointed buds, with stems that one can cut freely and know you are not robbing the bush of wood.			
CARROUSEL. Pat. 1066	4-5 ft.	26-35 petals	\$2.00
The Gold Certificate so recently awarded by the American Rose Society to this rose is one of the rose world's top honors. This preeminent award is made "in recognition of superior performance in American gardens," and is given only after several years of growing on a wide scale by rosarians in all sections of the country. It has been several years since a rose has received this honor. Carrousel with its dark red velvety petalled flowers, produced on long stems, on a tall growing very hardy plant, which resists both cold, hot and mildew. Continuous bloom.			
DEAN COLLINS. Pat. 1279	3-4 ft.	Dble.	\$2.00
This lovely rose of the Grandiflora class, lays claim to being the "lazy gardeners rose"—growing in most locations with a minimum of care. The tall growing type, with an abundance of brilliant Spirea-red buds—opening to a full double, rose-opal and carmine bloom. The summer heat does not fade this rose but intensifies its coloring. Originated by Dr. Walter Lammerts.			

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Happiness grows at our own firesides, and is not to be picked in strangers' gardens.—Douglas Gerrold

GRANDIFLORA ROSES

	Height	Flower Size	Retail Price
QUEEN ELIZABETH. Pat. 1259	3-5 ft.	24 Petals	\$2.75

All American Winner for 1955. Introduction made by Germain's. "Queen Elizabeth" was created by Dr. Walter Lammerts who, several times, has created a winner for the Rose world. This Rose makes its debut in the new "Grandiflora" class. A lovely new color, breathtaking blending of soft carmine rose and dawn pink; delightfully fragrant flowers supported by long, almost thornless, cutting stems, and surrounded with exceptional disease resistant foliage, which covers the plant almost to the ground. A gracious queen of modern roses.

THOUGHTS WE USE

It is only by labor that that can be made healthy, and only by that that labor can be made happy, and the two can not be separated with impunity.—Ruskin

* * * * *

Those who bring sunshine into the lives of others, can not keep it from themselves.

* * * * *

Cheerfulness is an excellent wearing quality. It has been called "the bright weather of the heart."—Samuel Smiles

POLYANTHAS and FLORIBUNDAS**Red Shades**

	Height	Flower Size	Retail Price
CRIMSON ROSETTE. Pat. 901	3 ft.	Lge. clusters	\$1.50
Tall growing, polyantha type producing large clusters of crimson camellia-like blooms. Especially long lasting as cut flowers.			
EUTIN	2 ft.	Small very full	**
This small glowing red cluster of a hundred buds on a long stem is a must be for every garden; it is rarely we find such a little fellow that will give so much bloom, continuously with the qualities of good foliage bush and bloom; it is a delight and we love talking this variety; it averages about 2 ft. in height in this area.			
FLORADORA	3-4 ft.	50-55 petals	**
Unusual scarlet-red clusters; tall, well branched and very profuse Floribunda.			
GARNETTE	18 in.	Small cluster	**
A much desired small red cluster rose. low growing. So lovely for bordering that rose bed. The keeping qualities as a cut flower astonishes us. This rose has been used as a Florist rose. We are happy to find it will grow in our gardens.			
RED PINOCCHIO. Pat. 812	3 ft.	Lge. cluster	\$1.50
A velvety deep red considered by some even better than Pinocchio.			
VALENTINE. Pat. 1029	18-24 in.	Semi-dble. clusters	\$1.75
Cluster-flowered Floribunda; low, bushy and compact. Crimson flowers which hold their color well and the color slightly variable according to climate. Just the right size for a 2-foot border or hedge.			
WORLD'S FAIR Pat. 362	2½-3 ft.	Lge. semi-dble.	\$1.50
A.A.R.S. winner and official rose of the New York World's Fair; blackest scarlet; continuous bloomer.			

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Flowers have an expression of countenance as much as men or animals. Some seem to smile; some have a sad expression; some are pensive and difficult; others again are plain, honest and upright, like the broad faced sunflower and the hollyhock.—Henry Ward Beecher

POLYANTHAS and FLORIBUNDAS

Pink Shades

	Height	Flower Size	Retail Price
CAMEO	2 ft.	Sm. semi-dble.	**
One of our lovely low growing Poly's; slightly fragrant, salmon-pink; changing to soft orange-pink; a lovely cluster rose, for the border of beds or walks.			
CAROL AMLING. Pat. 1126	4-5 ft.	2-2½ in	\$1.75
This petite pink rose is a sport of the popular Garnette, it is a deep rose-pink at the center—shading to a lighter pink, at the edge of the more than 60 petals. Blooms are born both singly and in clusters on a hardy bush. This rose is happier to grow in a partly shady spot, and like Garnette loves an abundance of water. When pruning, cut these roses back to six or eight inches and you will be well rewarded with growth and bloom.			
CHINA DOLL. Pat. 678	15 in.	Very small	\$2.00
One of our most wanted roses for low-growing spots in your garden; those clusters of rose-pink blooms creates a happy greeting to a visitor to your garden. Another Armstrong production.			
FASHION. Pat. 789	2-3 ft.	3 in.	\$2.00
A.A.R.S. Glowing peach. Its habit of growth is bushy; medium sized foliage; having the finest qualities of a good Floribunda.			
KATHY FISCUS. Pat. 967	2 ft.	50 petals	\$1.50
Clusters of delightful lovely dawn pink flowers on a vigorous bush and glossy leafed Floribunda. The medium sized individual flowers are very double, exquisitely imbricated and borne continuously in great abundance in well formed clusters which absolutely cover the bushes. A wonderful soft pink Floribunda ideally adapted for border plantings in combination with beds of yellow, Sunset Gold and pink hybrid tea roses. (Duehrsen) Introduced by Elmer Roses.			

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I don't think much of a man who is not wiser today than he was yesterday.—Abraham Lincoln

POLYANTHAS and FLORIBUNDAS**Pink Shades**

	Height	Flower Size	Retail Price
LILIBET. Pat. 1209	2-3 ft.	Small dble.	\$2.00
All America Winner for 1954. Exquisite in its delicate, almost fragile appearance of light rose coloring. These clusters of small roses, well formed, covering a beautifully clothed bush of dense foliage, makes it most desirable for either single plantings or for hedge. Lilibet, with its continuous blooming period, strength of bush and resistance to mildew and blackspot rate it high among the Floribunda roses. The garden will be glorified with this rose.			
MA PERKINS. Pat. 1143	2½-3 ft.	Clusters & singly	\$2.00
1953 A.A.R.S. This very free blooming Floribunda rose, with its sweetly pungent fragrance, ophelia shaped buds, show a translucent light Fashion color with shades of red in outer petals. A suffusion of yellow is present in all the early stages of bloom. With aging comes a soft coral shell pink. Plant is strong, yet compact; rich green foliage.			
PINK ROSETTE. Pat. 902	3 ft.	Small cluster	\$1.50
Shell pink, otherwise identical with Crimson Rosette previously described. Blooms slightly larger.			
PINOCCHIO. Pat. 484	3 ft.	1½ in. clusters	\$1.50
Says the originator, "Extremely hardy, very easy to grow, always in bloom with hundreds of flowers on every bush. Great clusters of exquisite pointed buds open gradually to long lasting salmon-pink flowers."			
ROSENELFE	3 ft.	Very lge. dble.	**
Rose-pink; very attractive blooms of hybrid tea form on excellent plant; medium height.			
THE FAIRY	Dwarf	Small dble. cluster	**
Very vigorous, spreading, low growing poly, producing masses of delicate cluster blooms throughout the season; disease resistant and foolproof.			

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Doubt whom you will, but never yourself.—Bovee

POLYANTHAS and FLORIBUNDAS

Pink Shades

	Height	Flower Size	Retail Price
VOGUE. PAT. 926	2½-3 ft.	3-4 in. clusters	\$2.00

1952 A.A.R.S. An entrancing Floribunda;— unique, brilliantly glowing color of rose, flushed with salmon; flowers high centered and Hybrid Tea shaped, opening slowly from very dark ovoid bud to the open flower; spicy fragrance; foliage dark green; excellent for cutting; does well in all areas.

POLYANTHAS and FLORIBUNDAS

Yellow Shades

CIRCUS P.A.F.	2½ ft.	2 in.	\$2.50
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This new Floribunda is the only All America winner for 1955-1956. Originated by Herbert C. Swim at the Armstrong Nurseries. Circus is truly gay, with its many colors of orange, bright yellow, turning to buff, with a picotee of apple blossom-pink. The plant is medium low, growing; good foliage. Excellent as a border plant.

GEORGE ELGER	Dwarf	Small	**
(Yellow Baby Rambler)	Small polyantha, 12-15 in. bud		

long golden yellow buds; opening from copper to clear yellow. Flowers very double, large clusters, tea fragrance; profuse bloom. Foliage small, light green. A delight for borders.

GOLDILOCKS. Pat. 672	2½ ft.	3½ in.	\$1.50
A beautiful golden yellow Floribunda. Clusters of yellow ovoid buds are borne on a compact bush. Gives almost continuous bloom.		45 petals	

PIGMY GOLD. Pat. 1114	1 ft.	1 in.	\$1.50
This new rose is an answer to so many requests for something that really grows low; with its tiny yellow blooms about 1 inch in diameter; blooms in clusters and individually; dark shiny foliage with rich contrasting golden yellow buds. Yes, here is the low growing border rose which can be used to wonderful advantage with some of our lovely and unusual color, such as Fashion and Vogue.			

POLYANTHAS and FLORIBUNDAS**Yellow Shades**

	Height	Size Flower	Price Retail
		Clusters & singly	
YELLOW PINOCCHIO. Pat. 992.....	3 ft.		\$1.50

Another thrilling Pinocchio; great masses of bloom in apricot-yellow color. Foliage dark green.

POLYANTHAS and FLORIBUNDAS**White**

CHARLIE McCARTHY. P.R.R.....	18 in	1½ to 2 In.	\$2.00
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This small white rose, is the answer to our need for a low growing, very compact, everblooming, border plant; the blossoms which are pure white, miniature in size, about 1½ to 2 inches in diameter. The luxurious foliage, so shiny, it appears to have been polished for its coming out party. Continuous bloom from spring until fall.

SUMMER SNOW. Pat. 416.....	15-20 in.	Small bud	\$1.50
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One of the most prolific of the white Floribundas producing large clusters of slightly fragrant roses. Delightful for use as hedges and border plantings, as it is low growing. Light green foliage.

POLYANTHAS and FLORIBUNDAS**Two-Tone Contrasting**

DENNY BOY. Pat. 1105.....	3 ft.	2 in.	\$1.50
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This small flower, so gay at all times with its daily changes, starting with little yellow buds, changing to a ruddy orange, then to a light pink. As the days pass the changes are to the darker pink; coral, cherry and last, ruby red. A strong plant.

EASTER PARADE. Pat. 1200.....	2-3 ft.	2 in.	\$2.00
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This lovely rose carries many of the colors of the Denny Boy variety. As it opens the upperside of the petals become edged with salmon-pink and cerise, remaining yellow on the underside. Really a Easter Parade. Vigorous, dark green foliage, supported with a good plant. We highly recommend both varieties for that unusual and exciting color.

POLYANTHAS and FLORIBUNDAS

Two-Tone Contrasting

	Height	Flower Size	Retail Price
MARGO KOSTER	1 ft.	Lge. cluster	**
An exceptionally pretty coral-orange in clusters with that waxy look. Lovely for borders.			

POLYANTHAS and FLORIBUNDAS

Salmon and Orange Shades

JIMINY CRICKET. Pat. 1346	3-4 ft.	20	\$2.25
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This All-America award winner, we believe will prove very popular with its urn-shaped tangerine-red buds, which open to a blend of orange and vermillion tones, aging to a good coral-pink. The blooms have around 20 petals of good size for a Floribunda. This rose blossoms freely on a good bush from 3 to 4 ft. tall, which planted in a solid bed or as a hedge, would prove most exciting with its illuminating color; a slight rosy fragrance.

BOUTONNIERES

Rhapsody

This charming rose, with its streamlined two-inch urn-shaped bud, creates admiration wherever shown.

Unsurpassed for boutonnieres, corsages and bouquets.

Blooms are lovely orange tints inside, with a terra cotta hue outside. Petals veined.

Fragrance an alluring, sweet perfume.

Plants are compact, vigorous, attaining 3 feet in height, 2½ feet width; disease resisting; ever-blooming.

Micky

This delightful rose was created for those who admire boutonniere, corsage type roses, also ideal for floral arrangements.

Buds of Lulu type, cerise, later changing to a deep coral, semi-double, urn-shaped.

Plants are compact, very vigorous, attaining height of 5 feet, width 4½ feet. Ideal as a hedge with a continual mass display of perfect buds and open flowers. Petals cling for days. Disease resisting—few thorns.

These two varieties were created by our friend Douglass Houghton" of Arcadia, Calif. A man who loves his roses.

CLIMBING ROSES**Red Shades**

		Flower Size	Retail Price
BLAZE		Medium	**
Brilliant scarlet; foliage large; leathery dark. Very vigorous climber; recurrent bloom.			
CLG. CHARLOTTE ARMSTRONG. Pat. 523	Lge.		\$2.50
This climbing form of Charlotte Armstrong is something to be desired in the rose world. All of you are acquainted with this popular rose, so well known that it is not needful to add a lot of words to the description.			
CLG. CHRISTOPHER STONE. Pat. 626	Semi-dble. lge.		\$1.75
Welcomed by the many admirers of the bush form; striking scarlet.			
CLG. CRIMSON GLORY. Pat. 736	Lge.		\$2.50
Repeatedly voted the finest brilliant red rose in semi-America.			
CLG. ETOILE DE HOLLANDE	Dble		**
Among the finest standard rich red roses; repeats its bloom; especially successful in climbing form.	45 petals		
CLG. FLORADORA. Pat. 1054	50-55		\$2.00
Everyone knows the popularity of bush form of petals Floradora. The climber is a joy, with its rare color of cinnabar red. Yes, this is a fine addition to our climber list.			
CLG. HEART'S DESIRE. Pat. 663	Lge. dble.		\$1.75
All-America winner in 1941; among the best of the recent reds.	30 petals		
PAUL'S SCARLET	Semi-dble.		**
An unfailing, vivid scarlet rose, sensational in spring and frequently repeats; popular everywhere.			
CLG. RED TALISMAN	Lge.		**
Cerise-red; all of the virtues of the famous Talisman.	dble.		
CLG. TEXAS CENTENNIAL. Pat. 565	Lge.		\$2.00
Sport of Pres. Hoover; red with lighter center; exceptional cutting stems; universally popular.	semi-dble.		

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Nature, like a loving mother is ever trying to keep land and sea, mountain and valley, each in its place, to hush the angry wind and waves, balance the extremes of heat and cold, of rain and drought, that peace, harmony and beauty may reign supreme.—Elizabeth Cady Stanton

CLIMBING ROSES

Pink Shades

		Size Flower	Price Retail
CLG. CECILE BRUNNER		Small	**
"The Sweetheart Rose," producing great masses of perfectly formed miniature pink blooms; best in climbing form.			
CLG. PICTURE. Pat. 524	Very	\$2.00	
Double rose-pink of excellent form and vigor. 6 to 8 feet. A glorious climber.			
CLG. PINKIE. Pat. 1076	2 in.	\$2.75	
A climber of "Pinkie;" perfectly formed buds open to blooms which almost cover the plant. Many clusters of dainty blooms.			
CLG. PINOCCHIO. Pat. 1142	1½ in.	\$2.50	
This new climber needs little said of praise, as the sales speak for this popular Floribunda. Reports are that this climbing form is extremely vigorous and hardy, producing many blooms.			
CLG. SYMPHONIE	4-5 in.	**	
This large rose in shades of pink, with delightful tea fragrance is rated one of the good pink roses, recently produced. It resembles its Sister Rose "Peace."			

CLIMBING ROSES

Yellow Shades

CLG. GOLDILOCKS. Pat. 1090	3½ in.	\$2.50
Here is a description as given by the producers of this rose "A Sheet of Gold." I doubt if one could do better than those words. "Goldilocks" is one of the finest of all yellow Floribundas and the climbing form will be a thrill for every garden.		
GOLD RUSH	Lge.	**
Molten-gold; out in 1940—a lively, ever-blooming climber, fast growing in popularity.		
HIGH NOON. Pat. 704	Dble.	\$2.50
Winner of a regional All-American award in 1948; approved for all mild climates. "All the concentrated essence of brilliant sunshine is displayed by this climber." Really ever-blooming; particularly fine as a pillar or wherever an easily controlled climber is desired.		

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Joy is not in things, it is in us.—Waggoner

CLIMBING ROSES

Yellow Shades

	Flower Size	Retail Price
MERMAID	Lge.	**
Can be used as a Climber, a pillar or a rambling single bush; it provides you with beautiful foliage the year 5-6 in. around.		

CLG. PEACE. Pat. 932..... Very lge. \$2.00
 One of the most beautiful roses of our time. Glorious yellow rose with edges fringed with cerise.

CLIMBING ROSES

White

CLG. KAISERIN AUGUSTE VIKTORIA	Dble.	**
A fine old white climber. Standard in its class.		
CLG. SNOWBIRD	Dble.	**
One of the loveliest of the white roses; now available in the climbing variety.		

CLIMBING ROSES

Two-Tone Contrasting

CLG. FORTY-NINER. Pat. 1094.....	Lge.	\$2.50
This climber with its orient-red and chrome-yellow dble. coloring, will glorify every garden.		
CLG. MME. HENRI GUILLOT. Pat. 788.....	Very lge. semi-dble.	\$2.00
Deep coral-red, very handsome foliage.		
CLG. MRS. SAM McGREDY. Pat. 394.....	Lge.	\$1.75
Probably top rose in the scarlet-orange range, which we like best in the climbing form.		
CLG. PRESIDENT HOOVER	Lge.	**
An ever popular favorite in shades of blended semi-copper and pink.		
CLG. TALISMAN	Dble.	**
Too well known to need description; bi-color yellow and ruddy copper		

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IF I HAD MY WAY

*I'd fill this whole wide world with roses
 Each rose I'd fill with dew—
 And each drop I'll fill with love and affection
 For swell folks like you.*

TREE ROSES — 38" STANDARDS

Red Shades

Calif. Centennial. Pat. 953	Floradora
Carousel. Pat. 1066	Heart's Desire. Pat. 501
Charlotte Armstrong. Pat. 455	Mirandy. Pat. 632
Chrysler Imperial. Pat. 1167	Pres. Eisenhower. Pat. 1217
Crimson Glory	Red Talisman
Etoile de Hollande	San Fernando. Pat. 785

Pink and Shades of Pink

Countess Vandal	Queen Elizabeth. Pat. 1259
First Love. Pat. 921	The Doctor
Helen Traubel. Pat. 1028	Tiffany Pat. 1304
Picture	

Yellow Shades

Buccaneer. Pat. 1119	Peace. Pat. 591
Eclipse	Sun Valley. Pat. 1135
Lowell Thomas. Pat. 595	Sutter's Gold. Pat. 885
Mrs. E. P. Thom	

White Shades

Kaiserin A. Viktoria	Sleigh Bells. Pat. 1004
McGredy's Ivory	

Two-Tone Contrasting

Condesa de Sastago	Mme. Henri Guillot Pat. 337
Forty-Niner. Pat. 792	President Hoover
Fred Edmunds. Pat. 731	Talisman
Love Song Pat. 1360	

Salmon and Orange Shades

Jiminy Cricket Pat. 1346	Mojave. Pat. 1176
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TREE ROSES — 24" PATIO STANDARDS

Crimson Rosette. Pat. 901	Red
Fashion. Pat. 789	Pink
Garnette	Red
Goldilocks. Pat. 672	Yellow
Kathy Fiscus. Pat. 967	Pink
Pink Rosette. Pat. 902	Pink
Pinocchio. Pat. 484	Pink
Red Pinocchio. Pat. 812	Red
Vogue. Pat. 926	Shades of Pink

TREE ROSES — 10" MINIATURE STANDARDS

These are miniature roses budded on sturdy 10 in. canes and require no staking to support 12 in. head. Each little tree is a perfect bouquet, from early Spring to late Fall. Excellent for use as borders for beds or walk-ways. Very appealing to the pot-plant buyers. The rose grows from eight to twelve inches above the cane, giving that clean appearance from the ground to the head. So easy to groom.

BABY GOLD STAR. Pat. 407. The glossy green foliage is a perfect setting for the exquisite yellow buds which are held firmly erect on stems long enough to make striking miniature arrangements or dainty corsages. The enchanting buds unfold slowly to reveal their names, "Baby Gold Stars."

OAKINGTON RUBY. The dense fern like foliage adds charm to the deep crimson buds that open to tiny, ruby red flowers. The tiny foliage and constant blooms make this a miniature rose tree out of "Fairyland."

PIXIE. Pat. 408. The world's tiniest double white rose. It shows pink shadings in cool weather. Very free bloom. Dainty foliage.

RED IMP. Pat. 1032. A lovely red addition to our miniatures; deep, rich crimson that is startling in its brightness. Unfading, solid color. Very double with 45 to 60 petals packed tightly right to the center. Opens very flat.

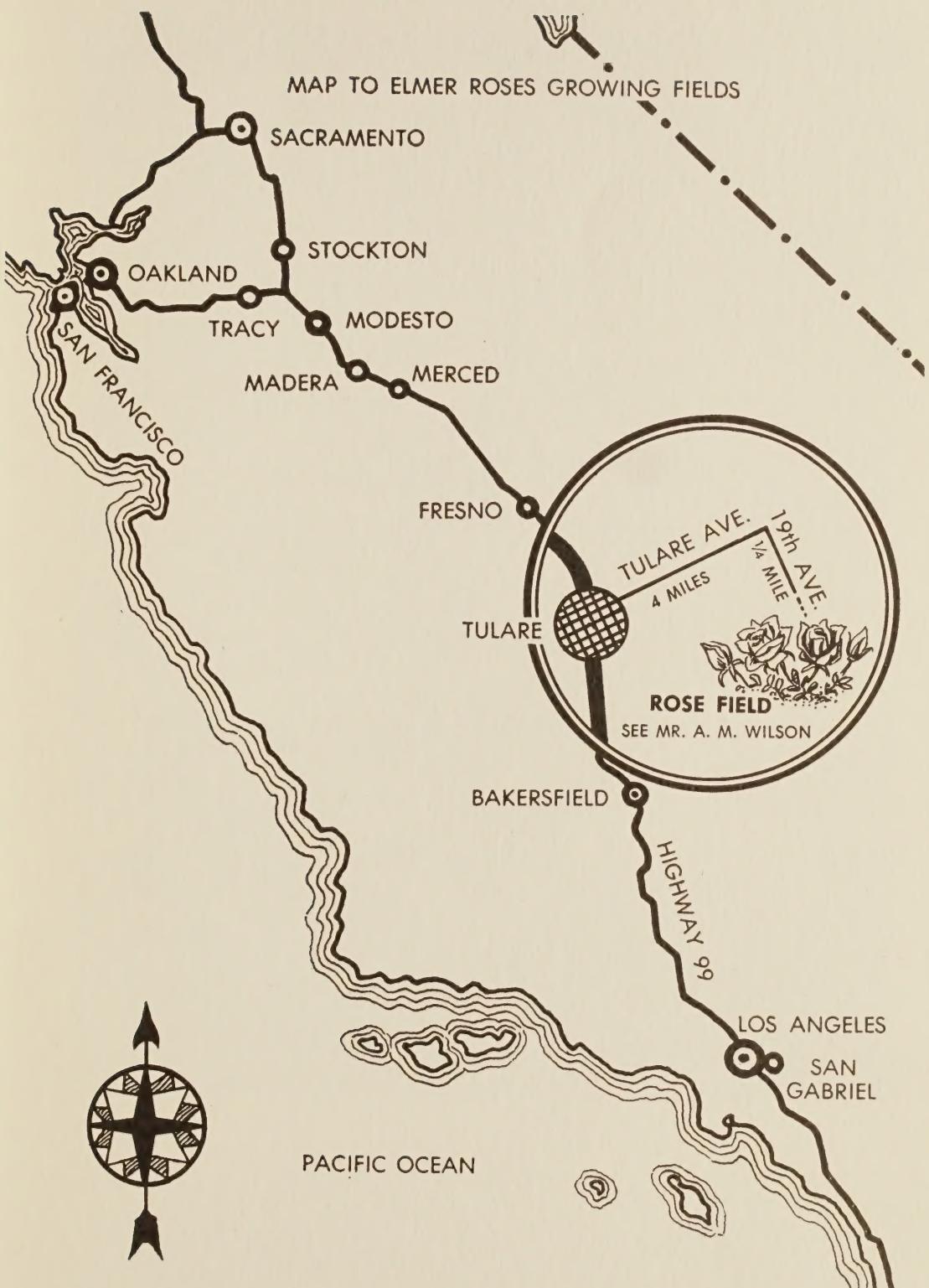
SWEET FAIRY. Pat. 748. Fragrant, dark pink buds; very double, 1 inch blooms of apple-blossom-pink. True rose fragrance, fine, long lasting flowers.

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*Oh! No man knows
Through what wild centuries
Roves back the rose.*

—De La Mare

MAP TO ELMER ROSES GROWING FIELDS





The Fairy



Kathy Fiscus